

Group 1

Ways to include 3 main areas

Public Information	Business Opportunities	Job Opportunities
Religious Organizations		
School Organizations		School Organizations
Community Based Organizations		
Media Advertising		
Public Events		Public Events
	Chambers	
	Trade Fair	
Digital Messaging		
Resources		

Religious Organizations

Collateral in program and/or mailings
Utilize existing programs

School Organizations

School curriculum program
Parent Organizations and/or Events
Promotions and/or sporting events

Community Based Organizations

Collateral
Existing programs
Townhall meetings

Public Events

Kiosk, Question and Answer
Literature drops
Traveling interactive piece
Utilize existing electronic messaging piece

Chambers

Collateral
Existing programs

Trade Fairs

Special job and/or vendor fairs
Tap into multiple network groups